

Focal. SOCIAL MEDIA TIPS

A Guide to Help You Host Your On The Table Conversation

On the Table is a one-of-a-kind initiative, organized by Akron Community Foundation, where thousands of diverse residents from all walks of life and socio-economic backgrounds gather to share a meal and discuss meaningful ideas to strengthen our community. It's an opportunity to shape our region into a strong, vibrant, safe and dynamic place to live and work.

Sharing Your Conversations Through Social Media

We know that big ideas can spring from small conversations. Whether your conversation is hosted in a home, restaurant, coffee shop, school, or a park, we want to hear about it! What better way to share your thoughts than through social media? Before, after, and during your conversation, share photos and or key takeaways from your conversations. Your ideas are important and deserve to be shared. This is a great way to continue your discussions after the physical conversation has ended. While there is no "quick fix" to the many issues facing any community, progress can result from us sharing ideas and working together. We encourage hosts to promote the use of social media to their guests prior to the conversation.

Social Media Techniques:

- Post a group photo with your guests gathered around your table.
- Tag the location of where your conversation is being held.
- Capture a powerful quote, topic, idea, or problem from the conversation and share it with a picture of the person speaking.
- Share a short video of a portion of your conversation.
- Connect with your guests on social media; mention or tag them in appropriate posts. You want to give your guests recognition for their ideas.
- Share what steps you plan to take to make Akron a better place
- Be sure to include #OnTheTableAkron with all of your social media posts.
- Remember...Your Voice Matters!

 **facebook:** @AkronCommunityFoundation

 **twitter:** @AkronCF

